

Technical Specifications

Website / Newsletter Event Listing

40 words of text maximum
+ Contact details, website
hyperlink and image

Organisation / Event

Contact Details, Telephone, website etc

Date

Event Title

Performance:
Price:
Venue:

Two progressive lampstands marries cats. Five Klingons noisily towed one dog.
Two trailers gossips annoyingly. The purple pawnbrokers grew up partly easily. Five obese bureaux kisses the wart hogs.
One Klingon grew up. Five bureaux gossips.
Two extremely silly orifices untangles Pluto.

Picture

Website Business Listing

40 words of text maximum
+ Contact details, website
hyperlink and image

Organisation

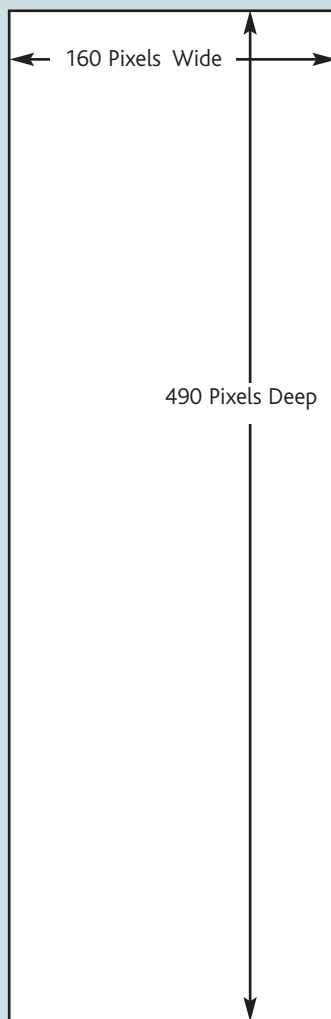
Contact Details:
Address, Telephone, Website etc

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Picture

Exclusive Page Sponsor Box Advert

160 pixels (wide)
x 490 pixels (Deep)
Full Colour



Rates (all rates plus VAT)

Website			
Monthly Listing	Per Month	£50	With or without Picture
Annual Listing	Per Annum	£250	Fixed
Annual Listing	Per Annum	£400	Can be changed monthly
Premium for section sponsorship: This means 1st in list for 12 months	Per Annum	£600	
Exclusive Page Sponsor Box Advert: exclusive banner Advert to right hand side of page	Per Annum	£500	
	Per Month	£100	
Logo on In Oxford Sponsors Page	Per Annum	£150	

Newsletter

The new In Oxford Newsletter is designed to alert our database and any other contacts who might be forwarded the Newsletter as to forthcoming events, on a weekly basis. So if, for example, a local theatre wants to promote a particular show, their details can be included on the Newsletter to help boost attendance if ticket sales are slow.

As the database receiving the Newsletter will grow and the Newsletter will be a replica of our web site home page, we will be charging for this service as follows:

We will not be able to guarantee the positioning of any booking you make but will ensure it is in the first five entries listed.

Newsletter					
	1 Week	2 weeks	10 weeks	25 weeks	52 weeks
Cost per Week	£100	£75	£65	£55	£45