

**Event Listing**  
40 words of text maximum.

### Organisation / Event

Contact Details, Telephone, website etc

*Event Title*

**Day and Date:** Two progressive lampstands marries cats. Five Klingons noisily towed one dog.  
Two trailers gossips annoyingly. The purple pawnbrokers grew up partly easily. Five obese bureaux kisses the wart hogs. One Klingon grew up. Five bureaux gossips. Two extremely silly orifices untangles Pluto.  
**Time, Ticket, Venue information.**

Picture

**Business Listing**  
30 words of text maximum.

### Organisation

Contact Details:  
Address, Telephone, Website etc

Two progressive lampstands marries cats. Five Klingons noisily towed one dog. Two trailers gossips annoyingly. The purple pawnbrokers grew up partly easily. Five obese bureaux kisses the wart hogs. One Klingon grew up. Five bureaux.

Picture

**Box Advert**  
89mm x 25mm  
Full Colour

89mm x 25mm

**Quarter Page Advert**  
89mm x 48mm  
Full Colour

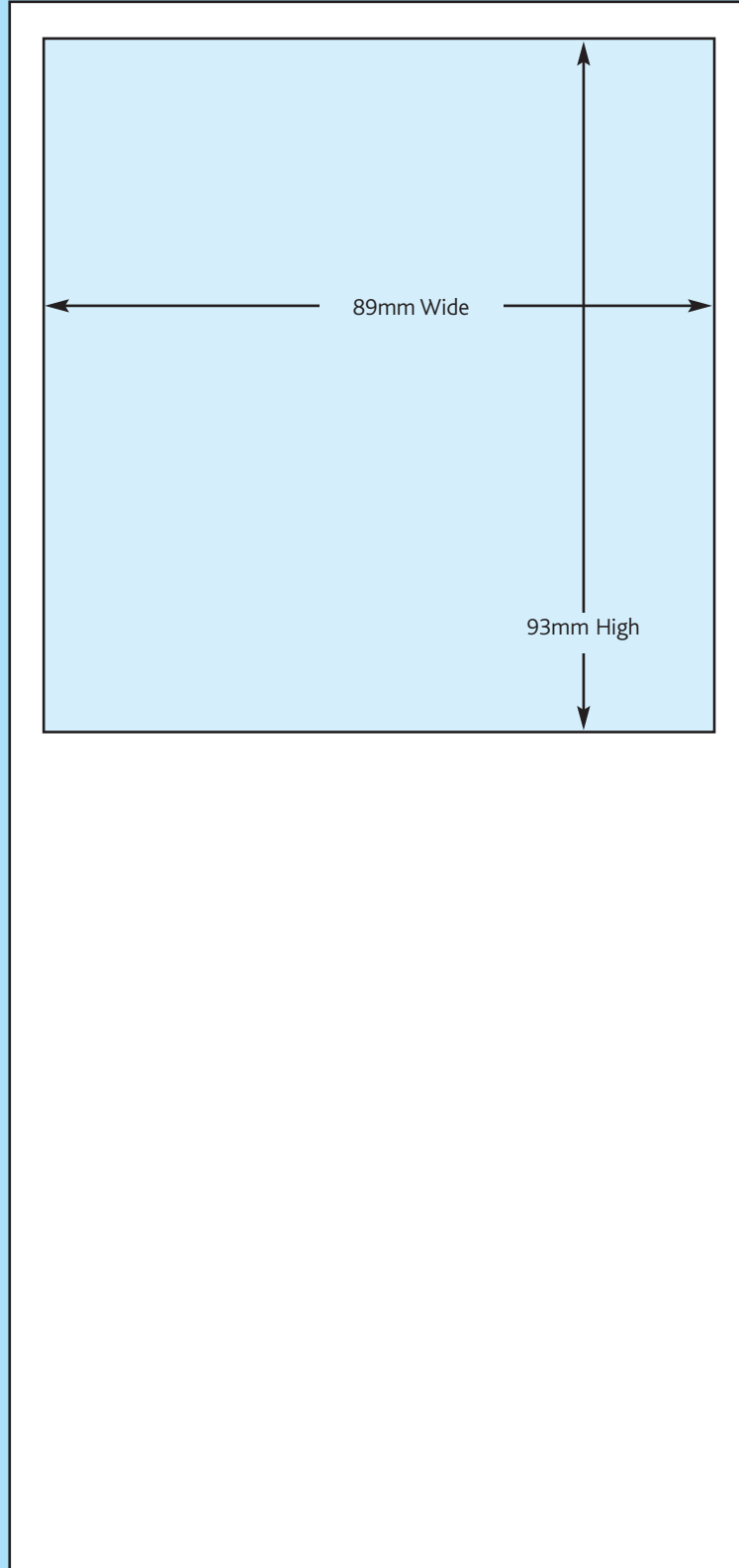
89mm x 48mm

**Third Page Advert**  
89mm x 60mm  
Full Colour

89mm x 60mm

(Actual Size)

**Half Page Advert**  
89mm x 93mm  
Full Colour



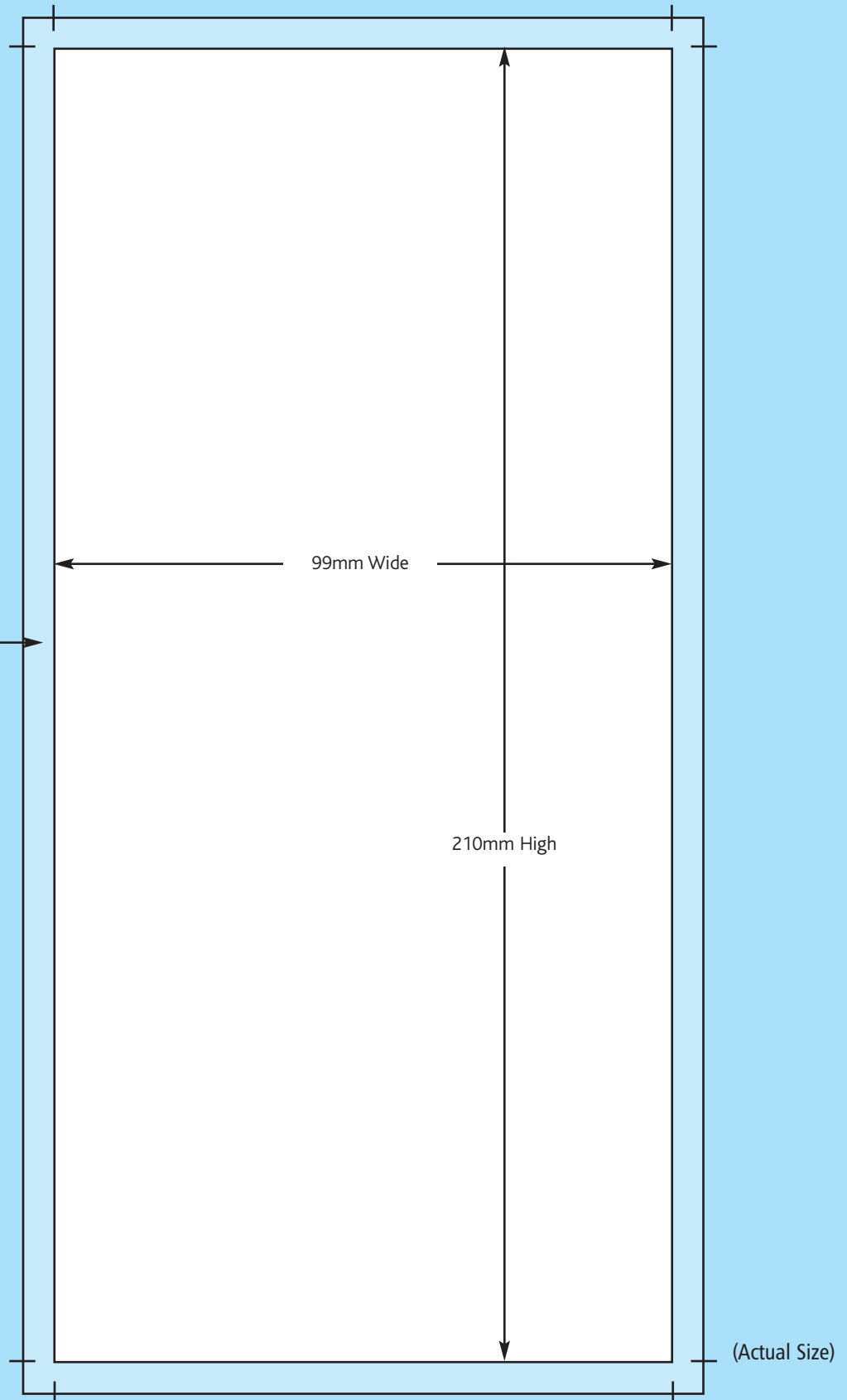
(Actual Size)

### Full Page Advert Bleeding to edge of page

99mm x 210mm + 5mm  
Bleed all round. (Bleed is the  
area trimmed off at the  
printers and must be added  
to all adverts that will run  
up to the edge of the page)

Full Colour

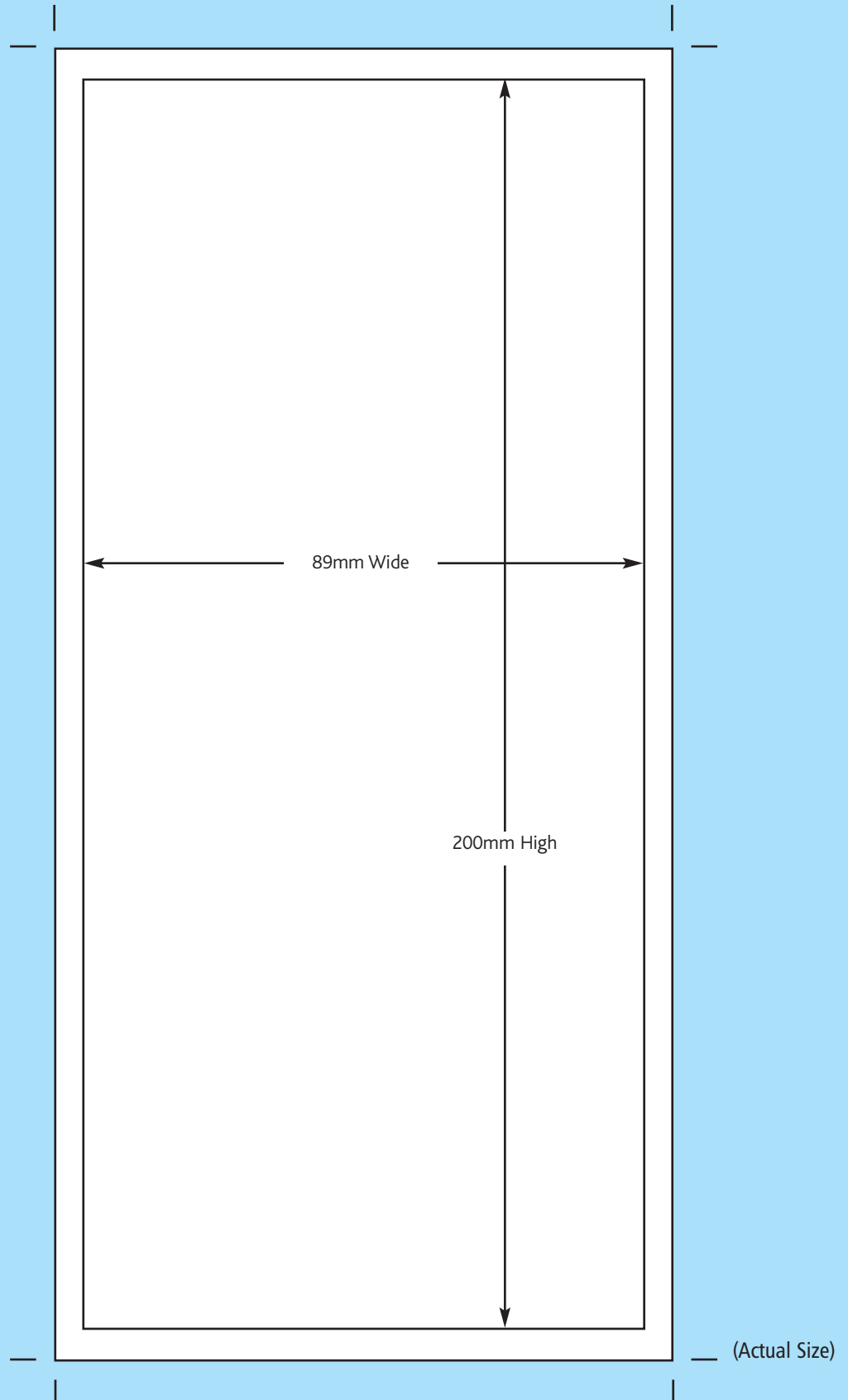
5mm Bleed to be added  
on each side of the Ad



### Full Page Advert Fitting inside of page

89mm x 200mm

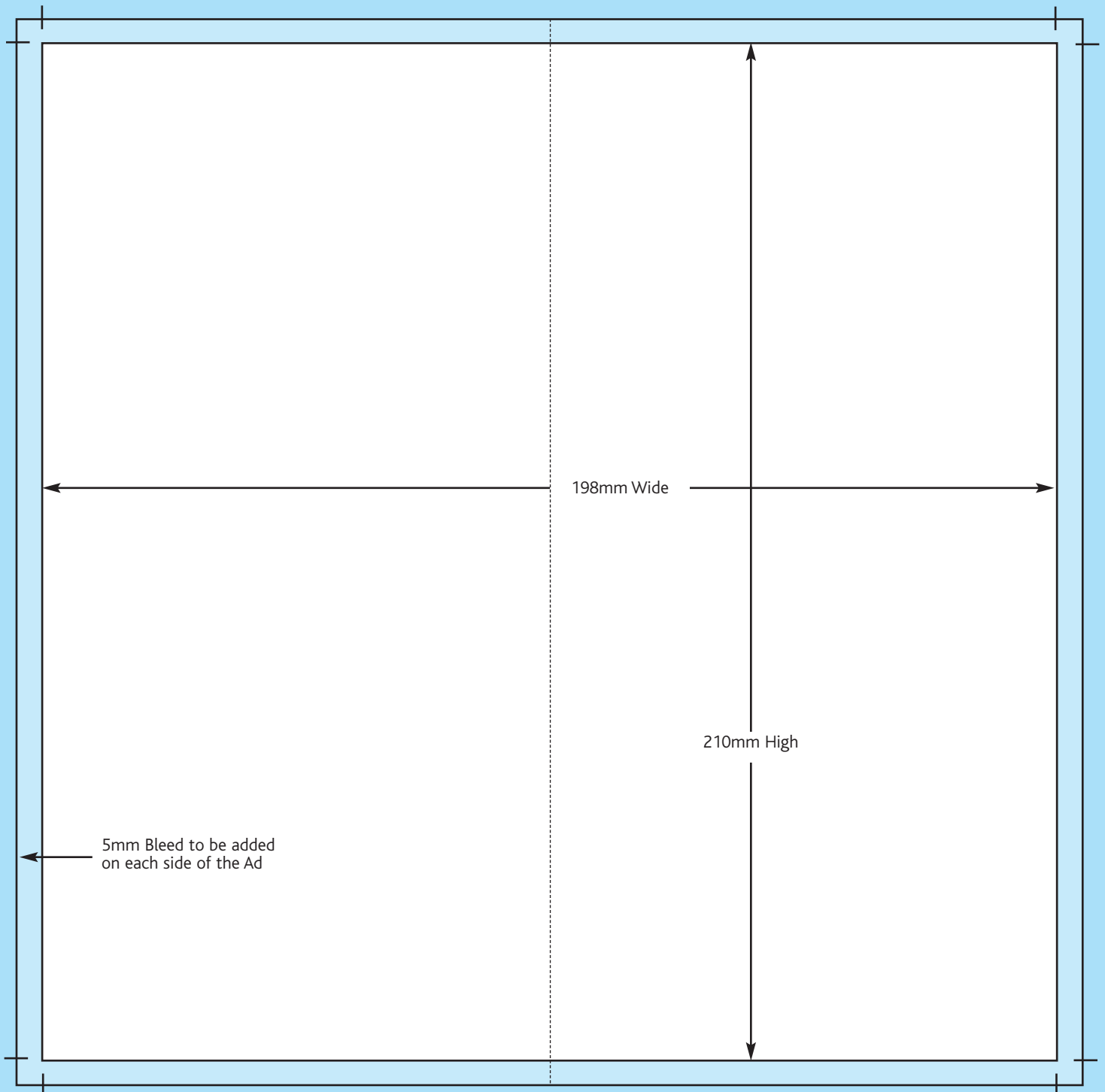
Full Colour



### Wraparound Personalised Cover Bleeding to edge of page

198mm x 210mm + 5mm Bleed all round. (Bleed is the area trimmed off at the printers and must be added to all adverts that will run up to the edge of the page)

Full Colour



### IN OXFORD ADVERT SPECS:

<b>Box:</b>	89mm x 25mm - Landscape
<b>Quarter Page:</b>	89mm x 48mm - Landscape
<b>Third Page:</b>	89mm x 60mm - Landscape
<b>Half Page:</b>	89mm x 93mm
<b>Full Page:</b>	Bleeding square up to the page edge 99mm x 210mm + 5mm Bleed around all sides - Portrait
<b>Full Page:</b>	Sitting 5mm inside page edge 89mm x 200mm - Portrait
<b>Personalised Covers:</b>	198 mm x 210mm + 5mm Bleed around all sides - Portrait Personalised covers are doublesided wrap-around so 4 full pages in total.

### SUPPLYING LOGOS & ARTWORK:

<b>Colour:</b>	All artwork must be supplied in CMYK not RGB or Pantone. If you have specific Pantone numbers we will match to the nearest CMYK colour.
<b>Photo's / Images:</b>	Please supply as Jpeg or Tiff. Images will be converted to CMYK if they aren't already in this format, this can cause changes in colour, so please be aware of this when sending.
<b>If supplying by:</b>	
<b>Illustrator</b>	Images (CMYK 300dpi only) to be supplied unless embedded in the file. Fonts to be supplied unless turned into line art.
<b>Illustrator EPS</b>	Eps files need a Preview, fonts and images (CMYK 300dpi only) embedded.
<b>Freehand</b>	Images (CMYK 300dpi only) to be supplied unless embedded in the file. Fonts to be supplied unless turned into line art.
<b>Freehand EPS</b>	Eps files need a Preview, fonts and images (CMYK 300dpi only) embedded.
<b>Photoshop</b>	Please supply as 300dpi and CMYK (Supply all fonts unless flattened).
<b>PDF</b>	Please supply as High Res Print Ready file in CMYK colour.
<b>QuarkXpress</b>	If supplying artwork in Quark, please include all fonts and images (CMYK 300dpi)

NOTE: In all cases if artwork includes pictures, please include them with the artwork, unless already embedded. Also any fonts included in the artwork must be supplied, unless they have been converted to lines.